

WBEA/CBEA 2020 State Conference Syllabus

Credit Sponsored by Fresno Pacific University, Center for Professional Development

Course Title: WBEA/CBEA 2020 State Conference - 1 unit professional development credit

Instructor: Nancy Backlund

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Course Registration (Online): BUS 1028



Conference Description

Western Business Education Association/California Business Education

2020 State Conference, February 14-17, 2020

Torrance Redondo Beach Marriott, Torrance, CA

- **Focus:** The conference theme is “*Soaring with Higher Skills*” will be emphasized through exhibitors, three keynotes, a reception, industry tours, and 32 breakout sessions.
- Opening General Session on Friday includes a panel of industry and education speakers followed by a networking reception.
- Saturday’s Exhibitor’s Lunch keynote speaker: Rachel Mann.
- Sunday Awards Dinner keynote speaker, To Be Announced

Learning Outcomes

- Utilizing a conference format, participants can describe insights from speakers, activity-based sessions, and general curriculum sessions relative to the School-to-Career movement (secondary) or Success, Retention, and Equity (Post-Secondary) and propose how to integrate many of the presented themes into their teaching strategies in order to meet course, program, department, or institutional outcomes.
- High School Teachers: Use language for the outcomes that aligns with National Standards for the Teaching Profession and are pertinent to the content area of the conference.
- College Teachers: Use language from your department, program, or institutional outcomes that is pertinent to the content area of the conference.

Conference/Course Materials

- Conference Program, handouts, digital presentations, and other publications.

Conference/Course Requirements/Assignments

1. Attend conference events totaling **15 hours**.
2. **Document in writing** your attendance and/or participation in the tours, various sessions and exhibitors’ displays, totaling **15 hours**. (List the activity/session and the time involved).¹
 - a. Prepare a **Summary Reflection** of the presentations and by the workshop and keynote speakers that you attend (3 pages), and
 - b. Develop an **Action plan** for your school or classroom. The plan should indicate how you will share the information gleaned at the conference.

Assignments must be submitted as an email attachment as a Word file or PDF. Assignment is to be emailed to the instructor (see below). Students who enroll in the course will earn credit for the course if they meet all requirements (as outlined in the Syllabus) at a standard of achievement equivalent to a “B” letter grade or better. 80-100 points= Credit; 79 points and below = No Credit

Assignment due date: March 20, 2020 (transmitted electronically to backlundn@mic.edu)

Policy on Plagiarism

All participants in the educational process at Fresno Pacific University are expected to pursue honesty and integrity in all aspects of their academic work. Academic dishonesty, including plagiarism, will be handled according to the procedures set forth in the Fresno Pacific University Catalogue.

URL <http://www.fresno.edu>

Fresno Pacific University CPD will post grades and mail a computerized grade report to each student within one week of receiving roster. Please note that CPD must wait at least two weeks from the date of registration to post grades, in order for all checks to clear their respective banks. Transcript request forms are not to be returned along with the registration forms. They may be sent to the Registrar’s Office by the student after grades are posted.

¹ See Summary Reflections and Action Plan page.



From: Registrar
Re: **Description of the Fresno Pacific University
Center for Professional Development Workshops**

The following statements describe the Center for Professional Development workshops. Further inquiries may be directed to the Center for Professional office at 1-800/372-5505, 559/453-2043, or 559/453-3673.

FRESNO PACIFIC UNIVERSITY CENTER FOR PROFESSIONAL DEVELOPMENT

Fresno Pacific University is accredited by the Commission for Senior Colleges and Universities of the Western Association of Schools and colleges and authorized to offer course work through the Fresno Pacific University, Center for Professional Development. The Center for Professional Development courses serve a distinct audience consisting of practicing pre-school through twelfth grade teachers and administrators. The primary goal of the Center is to meet the needs of school districts and provide courses that will strengthen the teachers, the school district, and the students they serve.

POLICY STATEMENT

1000 Series – Professional Development Workshops and Conferences

The Fresno Pacific University Center for Professional Development offers professional development workshops and conferences that are primarily designed for students who have baccalaureate degrees and appropriate teaching credentials. These courses are post-baccalaureate, professional development units that are not part of a degree program, but are designed in collaboration with school districts to meet specific staff development needs. Students should seek approval of appropriate district or college officials before enrolling in these courses to satisfy any degree, state credential, or local school district requirements. The FPU transcript legend reads as follows for workshops:

Course Number	Course Category
1000 - 1999	University credit offered through the Center for Professional Development for workshops and conferences. This is post-Baccalaureate; not part of a degree program.

ENROLLMENT PROCEDURES

Enrollment: Enrollment in workshops for which Fresno Pacific University Center for Professional Development units are offered is possible during the first two class sessions. Students must complete a Registration Form and return it along with payment, to either the course instructor or directly to FPU/CPD, whichever is applicable.

Refunds: A full refund for tuition, less a \$20 handling fee, will be granted if a course is dropped before the course is 50% completed. After the halfway point, a 50% refund will be granted; after the course is completed, no tuition refund will be issued.

Grades: A grade of **Credit/No Credit (CR or NC)** will be issued for all coursework. Credit is equivalent to a B grade or better. Letter grades are not issued.

Transcripts: Official Transcripts may be obtained from the Registrar's Office of Fresno Pacific University **AFTER** a computerized grade report is received from the CPD Office. Login/create an account on our CPD website at <https://ce.fresno.edu/CPD/login.aspx> and click on Order Transcripts.



**WESTERN BUSINESS EDUCATION ASSOCIATION
AND
CALIFORNIA BUSINESS EDUCATION ASSOCIATION
2020 STATE CONFERENCE
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Summary Reflections and Action Plan

Objective: Complete the following set of questions (submission requirements below)

Submission Date: **No later than March 20, 2020**

Length: 3 Pages

1. What was the Conference's Theme and Mission Statement?
2. What were the total number of (hands-on computer and presentation) workshops and Breakout Sessions?
3. If tours or networking opportunities were attended, describe your impressions of the content covered/experience as it relates to the general theme of the Conference as well as to your school's needs.
4. Provide your overall Impression and comments of the Conference. Be specific as it relates to your current academic situation that is, how the content could be integrated within your school community.
5. Explain how this information connects to your state or district content or professional teaching standards. (Be specific and name at least two standards for your grade level (secondary) or course, program, department or institutional outcomes (post-secondary)).
6. Provide a brief description of the:
 - a. workshops you attended.
 - b. Keynote Speaker(s) and topic(s) covered.
 - c. Include the title, hardware or software (if provided) and resources provided by the presenter(s). Describe your plan for implementing this information in your classroom/school. If you present this lesson (or content) in your workplace, briefly report on how the lesson was received.
 - d. If this presentation/activity was not applicable to your needs as an educator, describe what you expected to learn and what the presenter could have done differently to meet your needs.
7. Did any of the Exhibitors provide or illustrate resources that could be implemented within the current school year? If so, briefly describe at least one example.
8. Any other comments or insights not mentioned.

With 15 hours of documented attendance, this will complete the one-unit option requirements.

Completed **Summary Reflections and Action Plan** should be emailed to:

**Nancy Backlund
backlundn@mjc.edu**